

Strategic Communication Course Schedule

Spring 2018 - January 16 - May 3

October 13, 2017

COURSE	SEC	DAY	TIME	ROOM	#	INSTRUCTOR	CAP ENR
4138 PR Techniques Event Promotion Consent of Instructor	01	We	10:00 - 10:50	Neff	206	Forrest, Melanie	14
4140 Interactive Techniques Social Media Strategy class meets Jan 16 to Feb 27	01	We	3:30 - 5:00	Switzler	201	Butcher, Brandon	18
4140 Interactive Techniques Social Media Content - with 1 hour Comm Practice class meets Mar 12 to May 2	02	M W	3:30 - 5:00	Switzler	201	Butcher, Brandon	18
4140 Interactive Techniques Programmatic Advertising (Coegi) class meets Jan 16 to Mar 6	04	Tu	5:00 - 6:50	Lee Hills	101A	Green, Ryan (Coegi)	24
4146 Strat Comm Techniques In the Interview - Get the Job! class meets Jan 16 to Mar 13	04	Tu	4:00 - 4:50	Geology	105	Heath, Tanya	20
4200 Principles of Strat Comm	01	MWF	10:00 - 10:50	Fisher	AUD	Higginbotham, H	85
4204 Intro to Strat Writing & Design		T Th	11:00 - 12:15	Fisher	AUD	Swanson / Corridori	91
	01A	M	11:00 - 12:50	WWms	247	Higginbotham, H	13
	01B	M	1:00 - 2:50	WWms	247		13
	01C	M	3:00 - 4:50	WWms	247		14
	01D	Tu	9:00 - 10:50	WWms	247	Heath, T	13
	01E	W	11:00 - 12:50	WWms	247	Shade, Scott	13
	01F	W	1:00 - 2:50	WWms	247	Forrest, Melanie	13
	01G	Th	9:00 - 10:50	WWms	247	Eisleben, L	13
4208 Strategic Writing II Consent of Instructor	01	MW	9:30 - 10:45	Lee Hills	202	Swanson, M	15
	02	MW	11:00 - 12:15	Neff	202	Swanson, M	15
4212 Sports & Entertainment Promotion Consent of Instructor	01	MW	11:00 - 12:15	Lee Hills	303	Frisby, C.	16
4214 Integrated Sports Production Consent of Instructor	01	MW	12:30 - 1:45	Neff	206	Flink, James	20
	01A		Arranged			Silvey, Stan	
4216 Media Sales Open to ALL J-Students starting Nov. 11	01	MW	11:00 - 11:50	Lee Hills	101A	Reed, Ebony	25

4218	Mojo Ad Staff Application Required Consent of Department	01	T Th	9:00 - 10:45	Lee Hills	101A	Best / Corridori / Flink / Stemmler / Swanson	26
4224	Effective Job Search Strategies	01	MW	9:30 - 10:45	Geology	107	Frisby, C	24
4228	Strat Design & Visuals II Consent of Instructor	01	T Th	12:30 - 1:45	WWms	247	Corridori, F	16
		02	T Th	3:30 - 4:45	WWms	247	Corridori, F	16
4236	Psychology in Advertising Consent of Instructor	01	M W	12:30 - 1:45	Lee Hills	303	Lee, Sungkyoung	20
4242	Strat Comm Leadership Consent of Instructor	01	T Th	3:30 - 4:45	Lee Hills	214	Porter, Jeannette Butcher, Brandon	20
4248	Media Strategy & Planning	01	T Th	12:30 - 1:45	Lee Hills	303	Best, Brad	18
4250	Mgmt of Strat Comm Consent of Instructor	01	Tu	2:00 - 3:15	Lee Hills	110	Flink, Jamie	36
		01A	Th	2:00 - 3:15	Lee Hills	110	Flink, Jamie	18
		01B	We	12:30 - 1:45	Neff	202	Flink, Jamie	18
4252	Branded Strategic Storytelling Empower MediaMarketing Consent of Instructor	01	M W	11:00 - 12:15	Neff	206	Flink, Jim Germano, David	24
4256	Public Relations Honors Section	01	MW	12:30 - 1:45	Fisher	Aud	Stemmler, J	210
		01H	MW	12:30 - 1:45	Fisher	Aud	Stemmler, J	60
4262	Digital Strategy I	01	MW	3:00 - 4:15	Middlebush	12	Best, B	140
4263	Digital Strategy II	01	T Th	11:00 - 12:15	Lee Hills	303	Best, B	28
4270	Public Relations Writing Consent of Department	02	T Th	12:30 - 1:45	WWms	245	Staff	12
		03	M W	11:00 - 12:15	Lee Hills	214	Staff	14
4301	Topics in Journalism Event Planning & Promotion - Missouriian Farm to Table and Scripps Howard Spelling Bee Consent of Instructor	01	Tu	9:00 - 10:50	Middlebush	007	Eisleben, Lauren	25
4301	Topics in Journalism Entrepreneurship and Innovation Consent of Instructor - OPEN TO ALL JOURNALISM STUDENTS	02	T Th	11:00 - 12:15	Lee Hills	110	Butcher, Brandon Duffy, Margaret Terry, Catey	16
4301	Topics in Journalism Tools, Techniques & Technology of Visual Storytelling Consent of Instructor	04	M W	9:00 - 9:50	Neff	206	Flink, Jim	20

4952	Strat Comm Research I	01	T Th	3:30 - 4:45	Gannett	278	Luisi, Monique	20
		02	T Th	2:00 - 3:15	Switzler	318	Akin, Heather	20
		03	T Th	12:30 - 1:45	Lee Hills	202	Rodgers, Shelly	18
		04	M W	3:30 - 4:45	Switzler	317		20
4970W	Strategic Campaigns AdZou application required CONSENT of Department	01	Mo	2:00 - 2:50	Fisher	Aud	Higginbotham, Holly	186
		01A	Tu	9:00 - 10:50	A & S	300	Flink, Jim	18
		01B	We	4:00 - 5:50	Gannett	278	Forrest, Melanie	18
		01C	Th	5:30 - 7:20	Lee Hills	110	Fischer, Lisa	18
		01D	Th	2:00 - 3:50	Geology	112	Heath, Tanya	18
		01E	We	4:00 - 5:50	Lee Hills	110	Fuller, Todd	18
		01F	Tu	5:00 - 6:50	Lee Hills	110	Fuenfhausen, Scott	24
		01G	We	2:00 - 3:50	Lee Hills	303	Higginbotham, Holly	18
		01H	Mo	9:00 - 10:50	Gannett	182	Lorenz, Emily	18
		01J	We	9:00 - 10:50	Geology	105	Eisleben, Lauren	18
		01K	Th	5:30 - 7:20	Neff	206	Stevens, Lisa	18
		4970W	Strategic Campaigns MOJO AD Application Required Consent of Department	02	Tu Th	9:00 - 10:45	Lee Hills	101A